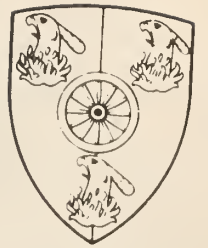


Spokee



Conestoga College, Kitchener, Ontario, Monday, August 6, 1984

More youths will be unemployed

Unemployment among youths in the 20 to 24-year-old age group increased 80.9 per cent during the period from August 1981 to March 1984, according to a report by the Organization for Economic Co-operation and Development (OECD).

The number of unemployed in the 20 to 24 age group grew to 313,000 from 173,000 during the period under study.

The report on Youth Employment by the OECD was referred to by Celine Hervieux-Payette, Minister of State for Youth, in a report to the Permanent Standing Committee on Labour, Manpower, and Immigration.

The rate of unemployment of those in the 15 to 19-year-old age group and the 20 to 24-year-old age group rose to 18.2 per cent from 11.7 per cent over the period from August 1981 to March 1984.

The number in the youth labour force fell by 154,000 or five per cent during the period. Participation rates for the group also fell to 65.2 per cent from 66.9 according to the figures in the report.

Immediate job incentives such as the Hire-a-Student program and others under Summer Canada 1984 are designed to help the short-term employment situation.

"In the medium term, the youth employment situation will depend essentially on the state of the economy," Hervieux-Payette said.

The forecast included in the February 1984 budget predicts a total unemployment rate of 7.7 per cent in 1988 and on this basis, youth unemployment is forecast at about 15 per cent.

The gloomy long-term outlook means "the government of Canada must take radical measures to alleviate the negative effects of the current disruption in the labour market," Hervieux-Payette said.

The direction of future policy suggested by the minister was the emphasis of training programs and programs designed to help students obtain summer jobs and much needed experience.

Smile

Two mummies were discussing their respective deaths. The first one said, "I was executed for something I didn't do." The other replied, "How sad. I can tell by your appearance that you got a bum wrap."



Construction of the electrical skills centre is now under way and should be finished by December.

Opening to be in March

The new electrical skills development centre will be complete in December, but will not be open for classes until March.

The delay for students using the building is because there is several hundred tons of equipment to be installed, said Centre manager Heinz Peper. Also, students won't be allowed into the building until 1985 because the second in take for electrical programs is not until March.

The 32,000 square foot (3,000 square metres) building, next to the Conestoga Centre parking lot, had its official ground breaking ceremony April 13 after an agreement had been made with the federal government to fund the project.

The ceremony was attended by guest speaker, the Hon.

John Roberts, Canada's Minister of Employment and Immigration, and representatives from various levels of government, the electrical industry, and the college.

The electrical skills development centre received a \$2.4 million grant from the government's Skills Growth Fund. Of the grant, \$920,000 will go toward construction, \$1.1 million for equipment to be housed at the centre, and \$380,000 for the centre's first year operation. The grant must be spent before March 31, 1985.

The new centre will provide programs to fulfill critical skills shortages in areas such as construction, shipyard, industrial and maintenance electronics, and machinery and apparatus technology.

Seminars and workshops for the electronics industry will also be offered.

"The work done will not be simulated work, it's the real thing," said Peper. The new building will provide space for shipyard and marine electronics.

Conestoga received a rushed building permit from Kitchener city council to prevent increased costs that may have cancelled the project.

Kenneth Hunter, college president, said reason for delay was an optimistic original start date because of all the hands the paperwork had to go through. Also, the college did not receive the signed commitment about funding the project until June 26.

See Building page 3

Student plan put into action

A project submitted by a social services class from Conestoga College was approved for government funding by Canada Student Employment.

The project was a major assignment for members of Jane Irving's community class. The students were divided into groups and given ideas for community involvement programs. The result of their efforts was a program where residents of the Kitchener Y.W.C.A. would receive life-skills training and a series of leisure activities.

Three area students were hired for the project, which is funded by the government. The project co-ordinator is Kelly Neuber, a psychology and economics student at the University of Waterloo. Brenda MacDonald, a project worker, is a graduate of the University of Waterloo and will be attending teacher's college at University of Western Ontario this fall. Rounding out the team is Jane Hildreth who will be entering her second year of the social services program at Conestoga this fall.

Hildreth is especially close to the project because she was involved in its preparation. Her class originated the activity ideas for the residents of the YWCA, most of whom are transient women.

The main goal of the program was to provide the residents with enjoyable summer activities. So far they have toured the Waterloo Region Police Station and made a trip

See YMCA page 2

NDP's gain supporters after debate

A public opinion poll taken shortly following the recent televised debate reveals support for the NDP has risen to 17 per cent from seven per cent and the gap between the two leading parties has narrowed to only seven per cent.

This second poll of Kitchener-Waterloo area voters by students of Conestoga's journalism program surveyed 60 people.

Party strength shows the Liberals with 38 per cent, down from 44 in the last poll; the Conservatives with 31 per cent, down from 32; and the NDP at 17, up from seven in the last survey.

Inside

Computer Consultants

Computer consultants become necessary as the small businessman enters the technological age. Page 3

CKMS

University of Waterloo's CKMS offers an alternative to the Top 40. Page 5



Summer Photography

Bruce Springsteen

Springsteen pleases loyal fans with marathon-length performance. Page 6

Seagram's Museum

The history of wine and spirits is preserved at Waterloo's Seagram Museum. Page 8

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Cheeky P.M. loses respect

If John Turner is elected Prime Minister in September based on what he said about the status of women during the televised debates, females all over Canada will be getting the bum-rap - and in more than one sense.

The unacceptable manner, bum-patting, that Turner has been found to show his affection to women may be a sign of what's to come. If he cannot treat a fellow politician, like Iona Campagnolo, with the same respect he treats male members of his party then one-half of the Canadian population is in trouble should he be elected to head the country for four years.

The bum (w)rap, created by the Kitchener-Waterloo Status of Women, represents one way to protect yourself from politicians who enjoy hitting you in your most vulnerable spot - around your wallet.

Turner denies he meant anything sexual or patronizing by his bum-patting and states if he is elected to the number-one office in the country he will strive to treat men and women the same. No wonder Marc Lalonde is relinquishing his office.

Stand up and be counted

Anyone who has ever driven while impaired by alcohol please raise both hands in the air and wave them as fast as possible.

If people around you are doing this then take a look at how many silly-looking and potentially dangerous people there are. If your hands are above your head then rush to a mirror and see a silly-looking and potentially dangerous person you can stop from hurting anyone.

The hands above the heads of those drinking-drivers can have more than one purpose, they can be raised for their eventual arrest; the hands may be waving goodbye to the lives of people they love, including their own; or they may be trying to get help to stop.

The people who can argue the best against drinking and driving are those who have lost a friend or member of the family.

Drinking is part of the cultural and social background for many people but driving while impaired is just plain foolish.

Everyone please put their hands down; and lets keep them down.

No clothes, so prize goes

It's 1984 and it's time the Miss America pageant officials realized it. The pageant must move on and they could start by updating their precious image.

Officials said Vanessa Williams violated a morals clause which required Miss America to maintain the dignity of the crown - something Williams did from beginning to end of her reign.

It is because of photos taken a year before she entered the pageant that Williams lost her crown. The nude photographs which show Williams and another woman in sexually explicit positions were supposed to be done only for a contact sheet according to Williams. Only an unscrupulous photographer would sell photographs for which Williams does not recall signing a release form for publication and did not want published.

Pageant officials must realize that some very well-known people have done much worse than Williams. Such people have contracted with such publications for a certain amount of money, (usually quite a large amount) and for the sake of boosting their career. Williams is being haunted by photographs that were done for the sake of art not to promote herself or to make money.

Although they have allowed Williams to keep the \$125,000 for personal appearances and part of the \$25,000 scholarship money, all of which Williams earned, the pageant officials are being unfair. Removing the portrait of Williams which hung in pageant offices for 10 months was in bad taste. It seems they would like to forget that she reigned as Miss America although she did it as well as any of her predecessors.

Publication of the unauthorized photographs has brought in a great deal of money since the early release of the September issue of Penthouse is selling so rapidly. Both Penthouse and the photographer should enjoy the money while they can because they may find themselves losing some of it in court should Williams decide to do the smart thing and sue them.

Area skaters take part in on-ice and off-ice training

by Mary Dever

The Conestoga Centre's powerskating school, designed to instruct hockey and ringette players in efficient skating techniques, began its third-year in July.

The course teaches participants how to improve their balance and thus upgrade their skating. Program co-ordinator Dan Young said figure skaters instructing hockey and ringette players in the fine points of how to manoeuvre on ice is an "old concept which has worked well."

Skaters are drilled to improve balance and agility by the school's head instructor, Mary Alice Hergott, a professional figure skating coach. Hergott also works as an instructor for the Kerry Leitch

figure skating school held at the centre.

On-ice instruction includes forward and backward skating drills which are reinforced by pucks or ringette rings. Participants must run through a variety of drills involving control and handling of the puck or ring. Mike Kearns, a minor hockey and Junior B player, is in charge of these drills.

In addition to the on-ice training, the school has a program for off-ice conditioning. Powerskating students develop their strength and endurance through stretching and aerobics classes. The emphasis of off-ice training is on correlating fitness maintenance and on-ice performance.

The program offers instruc-

tion at three levels - basic, advanced one for students up to age 15, and advanced two for those over 16. Each program stresses individual skills rather than team strategy. The programs are aimed at those already involved in hockey and ringette who are at elite or all-star levels in various leagues.

Former participants in the powerskating school include N.H.L. players Scott Stevens and Brian Bellows.

Also attending the school are O.H.A. officials who wish to improve their on-ice skills.

Young said the program has been a growing success. Beginning with 72 participants at its inception two years ago, it now has 184 participants in two sessions.

Shakespearean experts lecture at festival theatre

The Shakespearean Festival in Stratford is presenting a number of guest lecturers, for the month of August, who are noted for their specialties in the field of Shakespearean drama.

A humorous lecture on the two comedies, Love's Labor's Lost and A Midsummer Night's Dream, was given by Shakespearean scholar George Hibbard, on Sunday July 29.

Hibbard told the audience of about 200 that Love's Labor's Lost "begot" A Midsummer Night's Dream because Labor's was written first and there are a number of similarities between the two romantic comedies.

Both have a "show within a show," which Hibbard said was regarded as semi-dramatic when the plays were written in the late 1500s.

At that time, life was seen as

an enormous play whose author was God. He assigned each individual to his or her part in life.

Neither play really caught on until 1840, when their "sparks of excellence" were rediscovered, said Hibbard.

Following the lecture, there was a question period.

Asked one woman: "They say that if Edison hadn't lived

see Lecture page 7

YWCA from page 1

to Waterloo Park. The project workers have also taken the ladies to Camp Clover and the YWCA's day camp to enjoy afternoons of swimming.

Other activities organized include classes in baking, arts, crafts, and cooking. Two of the residents are learning to sew with the help of a volunteer. There are movie nights and hour-long fitness classes every

An activity particularly enjoyed by the ladies is the creation of their own newsletter. Usually running from four to seven pages, the newsletter announces birthdays, prints

goodbyes to residents who are leaving, and notifies residents of changes-taking place within the Y. Hildreth said the main advantage of the newsletter is it provides a creative outlet for the residents. They have a chance to display their talents in creative writing, art, and poetry.

Another aspect of the program is the teaching of life-skills. Jassy Ramdeholl, who is not part of the project and does not get paid by the government, is in charge of these classes.

The project workers are

busy organizing a library for the residents. They have received donations from various book exchanges in the Kitchener area and from the Kitchener Public Library. There is also a clothing depot set up to provide the ladies with inexpensive clothing.

The students are finished their part of the program on August 27. Plans are being made for a trip to Canada's Wonderland and a big dance during the last week of the program. The program will be run by Jassy Ramdeholl and other volunteers during the winter.

Hildreth called the program a "great learning experience." She receives minimum wage for her work, and puts in at least 40 hours per week. She meets regularly with the other two project workers to plan activities and the rest of their time is spent implementing their ideas. Hildreth feels her experiences this summer will be beneficial to her when working as a social worker after graduation because planning and organizing activities for 60 people entails much listening, input and lots of compromising.

For Hildreth, the project doesn't really end on August 27. She knows what she has learned this summer can be applied to any number of future work situations and is glad to have had the chance to put her ideas to work "in real life and not just on paper."

Separate schools get funds

Ontario separate schools have achieved one of their major goals. For years, they have fought for financial support from the provincial government and Davis has finally okayed their request. As of September, 1985 separate high schools will be subsidized the same as public schools.

But at what cost? In the past, grades nine and 10 in separate schools were government subsidized where students in grades 11, 12, and 13 paid tuition although the Catholic church alleviated much of the cost. Since separate schools are private, those who choose to attend them should expect to pay a fee.

Perhaps the most important factor to consider is the cost. Originally slated at \$40 million, the estimated cost has jumped to \$110 million for one year. This means the public will be paying to educate Catholic students in compulsory religion classes. That is public funds going toward teaching grade 12 girls of The Holy Sacrament of Marriage.

Education should be left to the government. Religion should be left to the churches. There is ample time outside school hours to teach those who are interested in learning about their particular faith. If a religious group feels they feel they need extra time to accomplish their goal of teaching they are welcome to open private schools. They should not receive money from the public to indoctrinate.



Rick Schroeder, a partner of Softec, displays the micro-computer he now uses in his home office.

Computers create jobs

Micro-computers are rapidly moving into businesses as available sources of information and, because of the small businessman's lack of technological knowledge, a new field of employment has been created, according to computer consultant Rick Schroeder. He, along with partners Doug Clarke and Brad Schroeder, is celebrating the first anniversary of Softec - their computer consultant firm.

Softec evolved from a luncheon discussion wherein two of the partners, Rick Schroeder and Clarke, expressed a common desire to own a micro-computer. They decided to start a part-time computer consultant business.

"It just sort of clicked, we both sort of keyed into each others thoughts," Schroeder said. "It was a spur of the moment decision."

Schroeder and Clarke work with micro-computers at Dominion Life in Waterloo. Schroeder is a computer systems analyst in the information services area which is the micro-computer support centre for the company. He plans, monitors and implements improvements on existing systems and develops new systems as required.

Clarke is an EDP auditor. He ensures the physical and programming controls are adequately safeguarded from accidental or deliberate destruction of computer data.

Brad, Rick's younger brother, is a student of mathematics at the University of Waterloo.

"We didn't start off with the intent of being successful - just to make a bit of money on the side in something we could enjoy," Rick Schroeder said. "However, once the business was going, we realized there was quite a demand for someone to talk to."

Schroeder said many small businessmen are unfamiliar with technology and have no idea where to begin when buying a micro-computer. Softec will advise the businessman what type of software and hardware to buy, where to buy it, what order to buy it in and how to use it.

The partners of Softec reply to enquiries by first meeting with prospective clients to see if they really need consultants or computers.

"There is no charge for the

initial meeting, sometimes people just require assurance that they don't need to buy a computer," Schroeder said. "Most people could probably use a computer but it's a matter of how much money they want to spend."

When Softec receives the go ahead after the initial meeting, they prepare a proposal which consists of three phases with an applicable charge for each phase. The fees depend mainly on the size of the business and the number of employees involved.

Phase One is called the 'definition of requirements'. The consultants familiarize themselves with the business by delving into the accounting, production and office systems and discussing the procedures used by various employees in the different areas.

"After we find out what they are doing now, we sit down with the client and we find out what he wants to do. We ask him for his 'dream list', things he's thought of but never had time to do," Schroeder said. "We keep track of it all and it goes into our calculations of what type of software he needs."

When Phase One has been completed, the consultants prepare their evaluation and, after confirmation with the client, proceed into Phase Two unless they encounter problems from the client's employees.

"If people seem too scared, we may recommend technology training over the next year," Schroeder said. "After that we recommend the client look at it again."

Phase Two means leg work for the consultants. After evaluating what type of software programmes would best suit the clients needs, the consultants compare available programmes in the industry.

"For example, if a construction company can't keep track of their equipment - such as wrenches - he needs an inventory system, so we look at all of the available programmed inventory software," Schroeder said.

"Once we determined the best programmes available for the client, we look for the hardware common to all of the programmes. It all has to work together, compatibility is the key word."

Most people, according to

Schroeder, make the mistake of buying the computer (the hardware) first and later discover the available programmes (software) which fits their needs does not fit their machine.

"When putting a system configuration together, the tail really wags the dog and if people aren't doing this, they're doing it wrong," Schroeder said.

At the completion of Phase Two, the client receives a complete package configuration which includes a list of the prices, products and the name of the vendor selling them.

Phase Three is the installation and training.

"Training can be as specific as showing the businessman how to move his records into the machines," Schroeder said. "We're familiar with his records because of our research in Phase One."

Schroeder said the formal three phase approach does not always apply. "There are two spinoff areas not associated with our phase programme, such as training someone how to use a machine they already have or, custom programming software."

Custom programming is required when there is no existing software which meets the clients needs.

Schroeder said there is a need for computer consulting firms because computer vendors are encouraging clients to buy their particular product even though it might not be the right one for their business.

"Vendors will push their own products - not all are like that but their objective is to sell. The rule of thumb is that the computer systems performance equals the vendors claim divided by three," Schroeder said. "It's hard for the businessman and the consultants job is to get past the rhetoric to see whether the product they're selling is worthwhile."

Softec's contracts have been local and people have heard about them through word of mouth. Their part-time business has been busier than they anticipated when they started.

"We started the business with the idea of having something on the side," Schroeder said. But, if it ever becomes obvious that it will support all of us we'll probably go into it full time."

Burn to a tan

The rise in popularity of the suntan was one of the many revolutions in life-style that occurred during the turbulent 1920s. Soon tans and beautiful bodies became synonymous in the public mind. So thoroughly has the suntan attached itself to the image of easy and elegant living, it remains to this day a highly sought-after symbol of the good things in life.

Suntans result from the release of a pigmenting substance called melanin within the skin cells. This release is triggered by exposure to the sun's ultraviolet rays.

The color of the skin depends not on how much melanin it contains, but on how thoroughly that melanin is distributed.

Your skin is constantly peeling and a sunburn speeds up your natural rate of shedding. The result is that the normal, unnoticeable sloughing of worn-out cells turns into unsightly shedding of sheets of undermined skin - the nemesis of all sunbathers.

There are three distinct kinds of ultra-violet rays, of which one, UVC, is highly dangerous and can kill living matter.

Fortunately, UVC is almost completely absorbed by the ozone in the earth's stratosphere. It is used in man-made light in germicidal equipment for killing germs.

The second ultra-violet light is UVB. This stimulates the creation of tan-pigment and, although unhealthy, is not as dangerous as UVC. UVB can cause sunburn in short term exposure, and in the long term (25 yrs.) can cause premature wrinkling, leathery and loss of elasticity.

The last, and least dangerous, is the UVA which is the range that develops a dark tropical tan. There are no burning or drying rays in UVA, and there is no loss of moisture or essential oils.

Skin cancer occurs when the repair mechanism of the individual cells is exhausted and they reproduce with altered hereditary information (mutations). If the body doesn't succeed in rejecting such mutants, senile skin (elastosis) or skin cancer can result.

The sun also does a lot of good and we couldn't survive without it.

It stimulates the body's production of vitamin D, which helps to deter calcium-deficiency symptoms and it detectably raises the oxygen level in the blood. Through UV-light, the cell respiration is activated and thus numerous other body functions are also activated. Because of UV-light, a weakened gall bladder and liver function can be stimulated and the bilirubin level, which could lead to brain damage, can be reduced. It also brings about the formation of antibodies and phagocytes, the so-called "predatory cells" which engulf and consume foreign bodies.

There are more ways to get a tan than frying yourself in the hot sun for days on end. There are the so-called instant tans. These are chemical tans that affect only the top layer of the skin and are safe but often look artificial.

There are spas where you can tan by way of special lamp. This enables you to maintain a tan or rosy glow all winter. At these spas, you lie on a bed and are surrounded by light UVA and 2% UVB (to hasten the tan but not enough to hurt). At most places, the average cost is \$6 per half hour. They recommend seven to 10 sessions for a good tan base.

There are also two ways to get a tan at home. The first is the screw-in reflector bulb that fits in the average household socket. Second is the sunlamp with a metal reflector and often includes both infrared and incandescent lights. The lamp is very dangerous because it does not filter out the most harmful rays.

The home methods should not be tried unless you have lots of patience and are willing to take the chance of being severely burned. If, after hearing all of this, you decide to do it au naturel, you should remember to use either a sunscreen or sunblock. A sunscreen is more selective as it allows only certain tanning rays to penetrate inhibiting others that burn. Sunblocks are actual physical barriers that coat the skin with a substance impervious to all light.

Tanning creams and sun lotion are usually nothing more than skin soothers and do nothing to prevent sunburning. If you get a sunburn, do not take chances. See your doctor if fever, chills, vomiting, or delirium should occur.

Building from page 1

Digging for the foundation began in mid-July and the building is expected to be finished in December to give the college a few months to install the equipment before the deadline of the grant.

The new building will be more than three times the size of the present shop and allow for future expansion.

A road will be created adjacent to the electrical centre and the Conestoga Centre to make the new facility more accessible from Highway 401.

The Canadian government has set up a Skills Growth Fund to provide financial assistance with the establishment, conversion, and/or expansion of facilities for

training in occupations of national importance and also the establishment of occupational training centres by and for target groups whose members need specially adapted training to overcome employment barriers.

This government fund will allow for the expansion of skills learning opportunities so Canada can overcome a projected shortage of qualified workers in critical industrial technologies and trades.

Close to 100 electrical industries are supporting the new centre. Among the industries donating are Ontario Hydro, Allen-Bradley Canada Ltd., Hammond Manufacturing, Dofasco, Stelco, and Uniroyal.



Shooting close to fill the frame is great for any portrait. Here Jeffrey is the centre interest.

Keep it simple, stupid

by Angie MacKinnon

Summer brings out photographers in full force as people want to record their summer vacations, family picnics and hikes through the woods.

Many amateur photographers merely point and shoot when taking pictures and then frown when they see the results. Just pointing and shooting do not good photos make.

First, correct such problems as blurred pictures, cluttered backgrounds and improper cropping by paying attention to horizontal and vertical lines.

Blurred pictures happen most in impulse pictures. Those are the photos shot so quickly that no time is taken to check the focus or make sure the shutter speed is fast enough to avoid camera shake. Fortunately, there are many ways to correct this problem. Learn to focus better and faster. This can only be done by practicing. The more you

use your camera the easier it gets. Next, don't inhale or exhale when squeezing the shutter release button. Hold your breath for that fraction of a second that your shutter is open. If you still find your pictures are blurry, use a fast shutter speed.

A good rule to follow for clear shots is the kiss rule. It means Keep It Simple Stupid. When trying to correct cluttered backgrounds, this says it all.

Your subject should never have to compete with the background. Keep it simple by changing your shooting angle. Simple backgrounds can easily be achieved by using the sky, grass or even a wall. If you want to achieve a certain mood again, your answer is changing the camera angle. Shooting from a low angle makes the subject look imposing or powerful. Shooting from a high angle diminishes the subject making it appear weak. To remove irrelevant

objects from the background use depth of field. This is done with a smaller aperture number which blurs the background - therefore making it appear out of focus.

Many amateur photographers have problems with cutting off parts of people or buildings. This is a problem most common with viewfinder cameras which have a second and separate lens in which you view your image. But, it can happen with any 35 mm camera when the photographer doesn't pay attention to what is in the viewfinder. Be aware of the limits of the viewfinder and this error will be less common.

The last problem on the list is making sure all lines are straight by matching horizontal and vertical lines. Crooked horizons or slanted telephone poles make pictures appear awkward. Whether distant or close, straight lines make your picture a success.

Now your summer pictures should be technically correct, but, take it one step further and work on proper composition.

Composition deals with composing photographs so they are pleasant to the eye.

A basic rule used in composition is called the rule-of-thirds. You mentally divide your scene into thirds, both horizontally and vertically in your viewfinder. Then you place your subjects along one of the four imaginary lines or where two lines intersect. People should always face into the middle of photos. Horizons should be placed along either the upper or lower third depending on whether the sky or the foreground is most important.

Taking candid shots instead of posed shots; filling up the frame by shooting closer to your subject; using leading lines such as rivers, streams, fences, or shadows that direct the eye to the main subject; and framing your subject with natural arches, fences, doorways, trees/leaves, or windows are all compositional tools to make your photographs more effective.

Learning to use composition takes time and patience, but soon it will become second nature. If you follow these rules your summer photographs will be studied and not skipped.



Candy delights

Attention chocoholics: Kitchener now has a store that caters to your fetish.

Cravings, located in the Walper Terrace in downtown Kitchener, opened on June 1 this year and has been providing the best in chocolates ever since. Diane Gunning, who operates the store for Mimi Smith, said the store has been well received by discriminating chocolate fans - those who prefer quality rather than quantity when indulging. All the products sold in Cravings are imported directly from Paris, France because owner Mimi Smith considers them the best in the world. And Smith has sampled chocolate worldwide - she also owns Travel Flair, a local travel agency.

Gunning said the shop receives much repeat business from customers who are pleased with the high quality of the products. The main difference between domestic and French chocolate is French chocolate contains no paraffin, which means the chocolate is never hard and maintains its melt-in-your-mouth smooth consistency.

Cravings best seller are boxes of assorted chocolates with bars running a close second. Items are available in both milk and dark chocolate. Other treats in stock are truffles, pureed fruits, and hard candies. Gunning always has a sample plate on the counter because, she said, "You can't just look at chocolate. You have to taste it to believe it!"

Smith and Gunning are planning a trip to France in September to see what types of goodies they can order for Christmas.

Smith is considering opening another shop, possibly in Toronto, because of the success of this venture.

Part of this success can be attributed to the chocolate lovers who are finally coming out of the closet and admitting that they love to gorge.

Chocolate has become a "consuming passion" accord-

ing to American artist Sandra Boynton. In her book **Chocolate: The Consuming Passion**, she gives a humorous account of the life and times of assorted chocolate fans. One section of the book deals with degrees of liking chocolate. A cartoon depicts a small reporter asking a subject if he likes chocolate. Subject 'A' replies, "Yes." Subject 'B' bowls over the reporter with a shriek of "Oh, yes, please!!!!" And on it goes.

Chocolate is becoming a big business. In addition to her book, Boynton has marketed such things as The Chocolate Lovers' Calendar (the motto for June being "Avoid all wedding receptions; they are notorious for serving WHITE cake at them"). And if you see a tote bag with the message "If bearer of this bag is found listless or depressed, administer chocolate immediately," you can be sure it's a Boynton.

Visit any card store and you're bound to find chocolate-scented notepads, erasers, and pens. Look for the chocolate greeting cards - they bear such messages as "A day without you is like a day without chocolate," and come complete with brown envelopes with chocolate-flavored glue.

The latest item to hit the market is a chocolate-scented cologne to make your chocolate-loving mate attack you with a vigour he usually saves for large boxes of chocolates.

If you are a chocoholic, take heart. Cravings, at the Walper Terrace on the corner of King and Queen Street in Kitchener, seems to have one goal in mind - that no chocolate lover will ever be deprived of a quality product to satisfy his chocolate-loving heart.

Smile

Lawyer to relatives of the deceased: "He left each of you a million ... out of an estate worth \$360.47."



Check out favorite summer scenes so they are pleasant to the eye. Reflections are a nice effect.



CKMS-FM music program director Doc Hight at the board of one of the station's broadcast studios. Hight has held his job at the mostly volunteer station for three years.

Station avoids repetitive Top 40

Tired of repetitive Top 40 radio stations? Tired of all-to-frequent loud and abnoxious commercials? So tired of Michael Jackson, Boy George and Ozzy Osbourne that if you hear one more song you'll simply retch (for some, one sample of any of them is enough to evoke this response)? Well, there is a solution.

CKMS-FM, the University of Waterloo campus radio station, which bills itself as the alternative to the commercialized stations, may be just what you're looking for.

CKMS, 94.5 on the dial (cable 105.7), provides a variety of music and feature programs not found on other radio stations. The 24 hour-a-day operation is run by four permanent part-time employees and, at any one time, between 100 and 150 volunteers, who supply such diversified programs as Maximum Rock 'N' Roll, a one-hour program featuring new-wave, punk and hard core, and Gay News and Views, a two-hour program by and for the gay community.

Because each of the volunteers programs his or her own show, the station is home to many different sounds and interests. In fact, you can hear almost any type of music on CKMS, from chamber music, to swing, to hardcore punk, but you will never hear current hits.

"We shy away from Top 40," said Doc Hight, station music program director, during a recent interview at the CKMS studios. "We might play a song before it reaches the Top 40 and we might play it after it leaves the charts, but never when it's in the Top 40."

Hight said the station doesn't program Top 40 or heavy metal because there are already so many stations that do.

"If they want to listen to that (Top 40), there are plenty of stations to choose from," he said.

Hight is one of the four permanent staff members. Cindy Duffy, news director; Lorna Warlow, administrative co-ordinator; and Bill Wharrie, technical director, compose the

rest of the CKMS staff.

Aside from the various music shows, CKMS has a number of different news, feature and ethnic programs throughout the week.

Every weekday, the station broadcasts the BBC World News (8:00 a.m.), CKMS News (9:00 a.m.), Midday Magazine (12 noon) and the Evening News Report (5:30 p.m.).

In addition, evening programming includes such feature shows as From A Different Perspective, a half-hour program focusing on issues concerning the Third World; Cambridge Forum, a comprehensive look at the problems behind major news issues; and Gay News and Views.

On weekend mornings and afternoons, particularly Sundays, CKMS broadcasts shows produced by members of various ethnic communities. Volunteers from these groups provide Islamic, Arabic, Turkish, Spanish Portuguese, Greek and Chinese programs.

The diversified nature of CKMS programming means

the audience is diversified as well. Some listeners may only tune in for a certain show of interest to them, while others may listen to almost everything.

"We have a very fragmented audience," said Hight. "The jazz show (Monday nights) may have several thousand listeners, while the shows for the gay community may only have two or three hundred. We have no idea how many people may be listening at any given moment."

CKMS is operated by Radio Waterloo, Inc., which holds the broadcast license given the station in October of 1977. As a corporation, the station is controlled by a board of directors, which is currently composed of five students, two members of the community and one staff member.

Funding for the station comes mainly from a \$7 a year charge paid by students at the U of W and by community members who become station volunteers. Other funding comes from sponsors and from money received for the sta-

tions recording studio rentals, disk jockey service and tape duplicating service. Money is also received through an annual fund raising drive.

As a licensed FM station, CKMS is subject to certain regulations set by the CRTC (Canadian Radio-television and Telecommunications Commission). Under these regulations, the station is limited to a maximum of 50 watts of power, theoretically enough to reach most of the Kitchener-Waterloo area.

Regulations also limit advertising, thus the station, which prefers as few interruptions as possible, runs only simple statements of sponsorship. This means there are no loud, annoying commercials. "There are no catchy jingles," said Hight, "no 'you deserve a break today'!"

With this lack of commercial interruptions, a dedication to presenting various artists and types of music, and an open style of format which accommodates listener requests, CKMS-FM is truly the only alternative.

CKMS-FM Alternative Album Chart:

1. Bruce Cockburn Stealing Fire

After 15 LPs Bruce just keeps improving. Once again an incredibly emotive combination of music and lyrics. A must LP for fans of Cockburn and those who appreciate truly fine music. The best part is that one-two punch of a great LP coupled with a superb tour.

2. The Cure The Top

Just when some critics and fans were about to write off The Cure they release a strong, thought-provoking work. The verdict may still be out on the band but the LP is worth repeated listenings. Is this the ideal Cure?

3. Echo and the Bunnymen Ocean Rain

The Bunnymen appear to be treading a fine line these days. The new LP is winning many new fans but some early fans are not embracing Ocean Rain. For them, this LP lacks the impact of the first two albums.

4. Siouxsie and the Banshees Hyaena

This new effort is getting good hype south of the border. Strong local support is indicated by the powerful showing for Hyaena its first month on the air. A must for fans.

5. Jane Siberry No Borders Here

Jane Siberry could be the dark horse of Canadian women performers and this LP could be representative of her potential.

6. Aswad Live and Direct

Not new on the music scene but new to the domestic LP front, Aswad is one of the strongest reggae bands.

7. Violent Femmes Hallowed Ground

Second LP for this US band that's part of an American show of strength in musical style with bands like REM, X and the Femmes. It remains to be seen if the band and the LP have staying power but many are saying Yes to Femmes.

8. Messenjah Session / 12" Jam Session

Messenjah, a Kitchener-based reggae band, are definitely riding high these days with the follow-up 12" Jam Session adding fuel to the fire. The future looks very bright for the band.

9. Lou Reed New Sensations

with so many fine and exciting new groups and artists on the scene, it's tough for the older crowd sometimes. Lou's latest continues a string of mostly solid LPs from a much underrated and overlooked artist.

10. Terraced Garden Braille

Strong release for Carl Tefel and Terraced Garden. The LP is innovative and almost bold for today's market. Worth checking out.

Entertainment



Bruce Springsteen (centre) with Clarence Clemons (left) and Steve Van Zandt.

Springsteen excels

by Mary Clendenning

The power Bruce Springsteen has over people during a live performance is almost dangerous, but that he uses it to only the audience's advantage is what makes him The Boss.

Throughout his four-hour performance at Toronto's Exhibition Stadium July 23, he had complete control of his 23,000 listeners because whether he was singing of unresolved dreams in *Glory Days* or surviving in the city in *Backstreets*, he sang with the anguished sincerity of an old friend sharing a deep secret he knew only you would understand.

Having just released a new album, *Born in the U.S.A.*, Springsteen's present tour is no surprise, but that he gives marathon-length performances of the highest quality during every concert in every city never fails to marvel.

As is his custom, there was no warm-up band and after the first piece, *Born in the U.S.A.*, there was little wondering why. When The Boss decides to get an audience moving, few people can resist his energy.

The first 90-minute set consisted of a mixture of old, recent and new. Quiet, thought-provoking pieces from his solo album *Nebraska* gave the audience time to catch their breath between the more demanding pieces such as *Thunder Road* and *Tenth Avenue Freeze-Out*.

To be uninvolved during a Springsteen concert is to be comatose. During such pieces as *Hungry Heart* and *Cadillac Ranch*, Springsteen handed

the microphone over to the audience so they could sing the words they have enjoyed from him for years.

Springsteen lyrics are easily understood and appreciated because they deal with everyday middle-class life, and neither are all clapping and dancing. Many of his new pieces from *Born in the U.S.A.* deal with his family and hometown in New Jersey and throughout the concert he took the opportunity to explain them. *No Surrender* was written for an old friend who made a pact with him to never let life get them down and *My Hometown* was inspired by his father who made sure his son was aware of where he came from.

Experiencing Springsteen live adds a new dimension to his recorded music. He has said he was never really satisfied with *Born to Run*, one of his best selling albums, and after hearing him in person you can understand why. Much of his success is because his music, whether jubilant, thoughtful or angry, is aimed at the soul of the listener and with the high technology behind recording today much of the sincerity is lost. The emotional power of *Backstreets* during the concert was so intense it was almost unrelatable to the recorded version.

Even with the absence of acoustic guitarist Steve Van Zandt, the *E Street Band* was in top form. Clarence Clemons acted as Springsteen's sidekick as the slightly shy star often relied on his friend and saxophonist to help him add a

mischievous sense to the sometimes too-serious music. During *Fire*, a song written by Springsteen but made famous by the Pointer Sisters, Springsteen and Clemons teased the already excited crowd to the point of near hysterics.

As the night progressed, the old and true fans could be heard ticking off their list of Boss classics as they were performed. Everyone has their personal favorites, but as always Springsteen showed he knew how to please the masses by saving the best for last.

After *Rosalita*, a favorite from *The Wild, The Innocent, and The E Street Shuffle* that never fails to get even the most resolute out of their seats, Springsteen thanked everyone for coming and ran off. But such exits are merely a formality during a Boss concert because everyone knows during his encores he really breaks down the barriers and lets the energy flow.

The half-hour encore session was worth the price of admission. From the awe-inspiring *Jungleland* to the rebel-rousing *Born in to Run* to the memory-jolting *C.C. Rider-Devil With a Blue Dress* medley, Springsteen and his band had every seat empty and every hand clapping.

Springsteen will continue to perform to sold-out audiences during his 1984-85 tour because whether feeling with your heart or head, he always keeps you in touch with reality. He represents a world where no matter what you do or where you go you never escape what you were.

Singing actors

by Darlene Clement

The old barbershop quartet has been replaced with a number of acappella do-wop groups and the four man group from Toronto demonstrated how do-woppers can become all-round entertainers, at the Centre in the Square July 27th.

The Nylons splashed on stage in colorful summer cottons, dancing and singing to a responsive audience of over 1,600 people. The group cajoled, taunted and lured the audience into thunderous response, high pitched whistles and constant cries of song requests.

New choreography dramatized the words they sang from songs of the '50s through to the '80s. The choreography demanded constant physical exertion. It included new dance steps, the moonwalk, dramatic pantomimes and impersonations.

The concert included a Steve Martin "entertainer" impersonation by member Marc Connors which was humorous but too long.

There is no leader of the Nylons during performances as all share their time in the limelight. Combined, the musical range of the group is tremendous with Arnold Robinson singing deep bass, Claude Morrison controlling high soprano and Paul Cooper with Marc Connors singing 'good middles.'

The group changed from their crisp cottons to sequenced tuxedos with spark-

ling purple shirts for the second half with one quick change into Zebra-striped coats, which received a hearty laugh from the audience.

Mood was created with a set using three large screen backdrops used for everything from creating shadows for the popular piece *Silhouettes* to splattered stars for *The Stars are out Tonight*, from their new album, *Seamless*. They also created foginess through dry ice colored with lights for *Prince of Darkness* and *Take Me to Your Heart*, the latter also from their new album.

The Nylons plugged their new albums throughout the evening with pieces including *This Boy*, *Stepping Stone*, *Take Me to Your Heart* and *Combat Zone*. Songs from previous albums included favorites *Bop till you Drop*, *Please, Town Without Pity*, and *I'm not that Kind of Man*.

Fifty percent of the music appearing on their albums is written by members of the Nylons. At Friday's concert, such pieces included *Please* and *Heavenly Body*.

All of the songs were dramatized but the most effective was their last encore *The Lion Sleeps Tonight*. The imagery created was of cave men sitting under the stars around a campfire in the jungle. The piece brought the audience jumping up, loudly clapping, while stamping their feet and whistling.

The Nylons presented a new dramatic show and, according to audience reaction, it worked.

More Muppets

by Angie MacKinnon

Jim Henson is showing children more than a few laughs. He's showing them what the real world is like after school.

In this latest muppet movie, the Muppets Take Manhattan, Henson's muppets graduate from college (yes, that does include Animal). After college they find just how hard it is to get a job - especially when you're an animal.

In this light-hearted comedy, upon graduation the muppets decide to take their successful college play, *Manhattan Melodies*, to the Big Apple.

This move definitely has a familiar plot - hope, happiness and eagerness which later turn sour. It is during this sour period that the muppets separate to do their own thing - each get a job in a different city leaving Kermit alone in New York City to sell his Broadway play. Suddenly, a glimmer of hope appears which eventually turns into success with Kermit selling the play and the return of his friends to New York for the big

and happy reunion. Of course, the movie can't have complete happiness this early therefore, it's time for a crisis.

But when Kermit gets amnesia opening night, only Miss Piggy can cure him.

The movie is highlighted with cameo appearances by Joan Rivers, Art Carney, Dabney Coleman, Gregory Hines and Linda Lavin. Rivers giving Miss Piggy a makeover is not to be missed.

The best scene in the movie takes place when Miss Piggy is mugged in Central Park. She chases her attacker on roller-skates and finally catches him. The pig moves with such finesse, one can not resist applauding.

All in all, the movie doesn't compare favorably to its predecessors - *The Muppet Movie* and *The Great Muppet Caper* - on a comical level, although it does have its uniquely funny moments.

Revealing the surprise ending would be unfair but let's just say the next Muppet movie could include froglets, progs, priglets ...



Susanne of Larry's Beauty Salon has a young girl half-smiling as she puts the gun to her ear.

Two holes in one?

In the Shakespearean play, "The Merchant of Venice," Portia demanded not one drop of blood be taken with the payment of a pound of flesh. Today, ear piercers cannot promise there will be no bloodshed when they punch out flesh from your ear, but that doesn't seem to deter people as more and more are returning for second and third piercings. Larry, of Larry's Beauty Salon in Waterloo, estimated 60 per cent of his female customers have multiple piercings.

"They (females) come back for the second piercing and, if they're brave enough, they come back for the third," Larry said.

Mary, of Fosters Jewellery in Brantford has noticed a dramatic increase in females having multiple piercings over the past year.

"Even children are having double piercings," Mary said. "Especially if their mothers have double piercings."

Hetty, of Sears in Brantford, estimated over 50 per cent of their female customers have multiple piercings. She has pierced as many as eight holes in one ear.

Heather, of Face and Fashions in Kitchener, said there has been a great increase in multiple piercing but added the number of holes usually varies per ear.

"Some (females) have multiples in just one ear while others have multiples in both, but with a different number in each," Heather said. "There is a lot of that going on, it's becoming more and more popular this year."

Heather explained that multiple piercings are not done all at once. "We do it gradually, at the most we will punch two

holes in each ear at one time." She added that she has done an accumulated total of six holes per ear.

Eve, of Merle Norman in Kitchener, said she would never do more than two holes per ear at one time, or pierce the upper part of the ear.

"I did it once and I never will again, because it's too hard up there!"

Eve said training for ear piercing at Merle Norman consisted of gaining confidence through punching dots on pieces of paper.

Merle Norman advertises a painless type of piercing called the Inverness system. Eve admits that it is the same as any other procedure. "We say that because women are scared of getting their ears pierced."

Susanne, of Larry's Beauty Salon, said most of their customers are nervous when they come in.

"We talk and joke around with them to make them more comfortable and, after the first ear is done, they're fine," she said. "We can usually get the children so relaxed that they are laughing."

Larry has been piercing children's ears (with parental permission) since he did his four-year-old daughter 10 years ago.

A new problem encountered at Face and Fashions is with parents who want their young sons ears pierced.

"We don't like to pierce little boys ears and we try to discourage the parents from having it done," said Heather. "The problem usually arises when the father has his ears done."

"We have pierced 10-year-old boys' ears but, any

younger than that we feel they don't really know what they will want when they grow up," Heather said.

However, Heather said they will pierce the ears of girls as young as three weeks old, although they would never do multiple piercings on a child that young.

Face and Fashions and Merle Norman have a low percentage (approximately 20 per cent) of male customers. They attribute this to their shops being female orientated. Larry however, estimates 40 per cent of his customers are male.

Larry said his male customers seem to find strength in the old 'buddy system.' "They bring their buddies with them," he said. "I've done as many as six together at one time."

The majority of males are sticking to getting just the left ear pierced but some are having more than one hole punctured.

"I've done up to four piercings in one ear," Larry said. "But, only in the left ear, I haven't had anyone request their right ear pierced."

Larry has taken ear piercing one step further. "I've done ear piercing through the nose, it pains a bit, but not too many people are ready for it." His client was a female university student who wears a diamond stud in her nose but does not have pierced ears.

Nose piercing is a fad in Europe which has not really arrived in Canada. But, multiple piercings are popular and although people are nervous, they're riding with the wave of fashion and paying to have what could add up to that pound of flesh removed.

Lecture

from page 2

that someone else would have invented the light bulb. If there were no Shakespeare, would there have been someone else to write plays in his style?"

Answered Hibbard, to the delight of the audience, "If there was such a person living, why didn't he get on with it?"

Hibbard has been a professor at the University of Waterloo since 1970. Prior to this, he taught at the university in Nottingham, Great Britain

The week prior to Hibbard's lecture, Polish-born professor Jan Kott was the guest speaker.

Kott began his lecture on "The Theatre of Ariel and Mephistopheles" on an up-note after that morning's announcement of the Polish government giving amnesty to Polish prisoners.

Kott discussed the methods and effectiveness of "the reality of illusion and the illusion of reality" in his comparison of

the supernatural in Shakespeare's "The Tempest" to Marlowe's "Dr. Faustus."

He ended his lecture by saying "the theatre could not change the meaning of life — death is inevitable."

Kott is the author of Shakespeare Our Contemporary. His new book, Theatre of Essence, will be released this fall. At present, he is working on an interpretation of Shakespeare's A Midsummer Night's Dream.

Question of the Week

Should the police be able to suspend licences at less than .08?



"Yes, if the driver's behaviour indicates that he's not capable of handling his car safely." - Marg Smith, Library Technician, Doon Campus

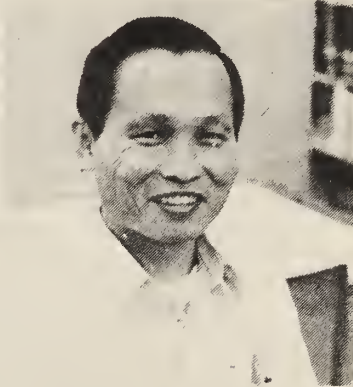
"If .08 is the legal limit, the person knows what he's doing if he's under that limit. They shouldn't suspend the licence if they are under the limit." - Suzanne Fortes, Secretarial Program, Doon Campus



"Yes, because there is a law, Drinking and driving don't mix." Rob Billings, Director of Operations for the Can-Am hockey crew.



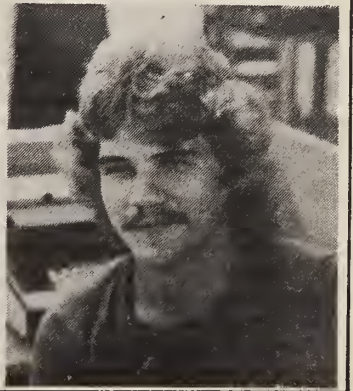
"They shouldn't be able to. It's not legal." - Robert Hu, recent graduate of Electronics Engineering, Doon Campus

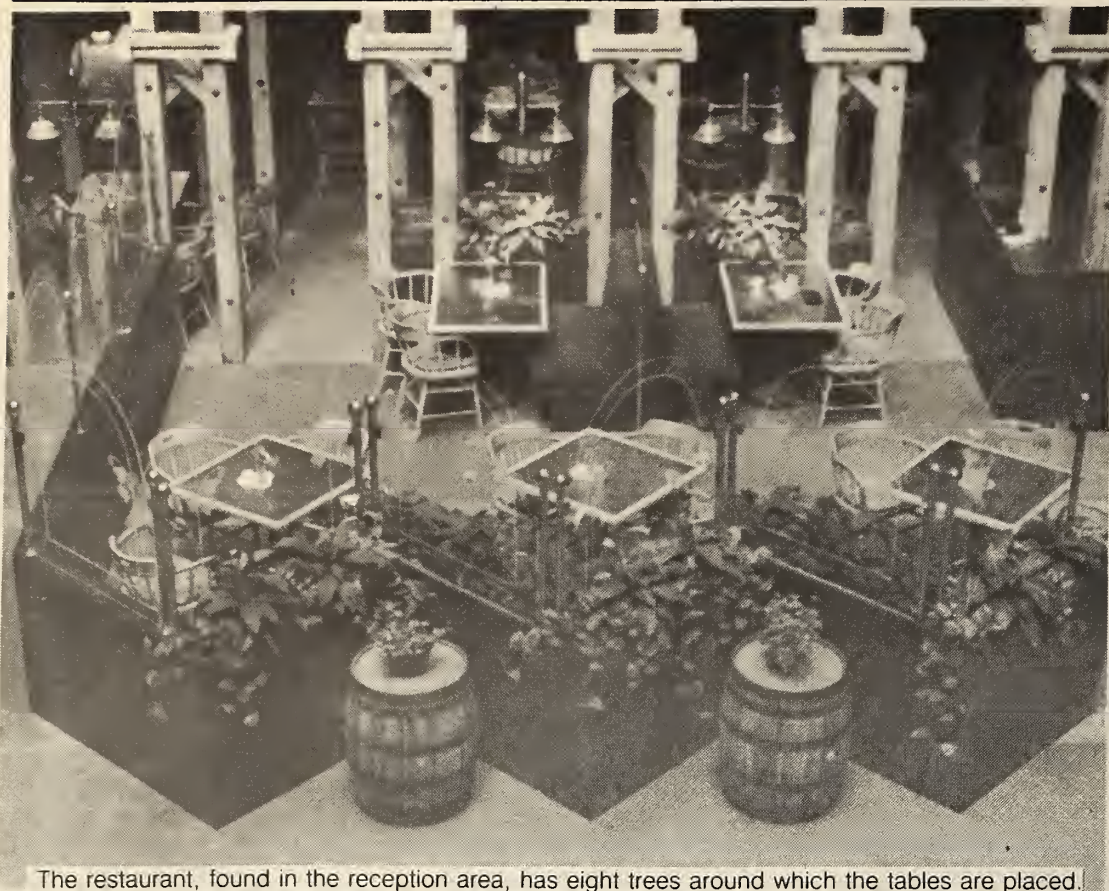


"Yes. Sometimes I drive home late at night and I don't like the thought that impaired drivers are sharing the road. Besides, some people can't handle alcohol and are impaired at far less than .08." - Linda Conner, Library Technician, Doon Campus

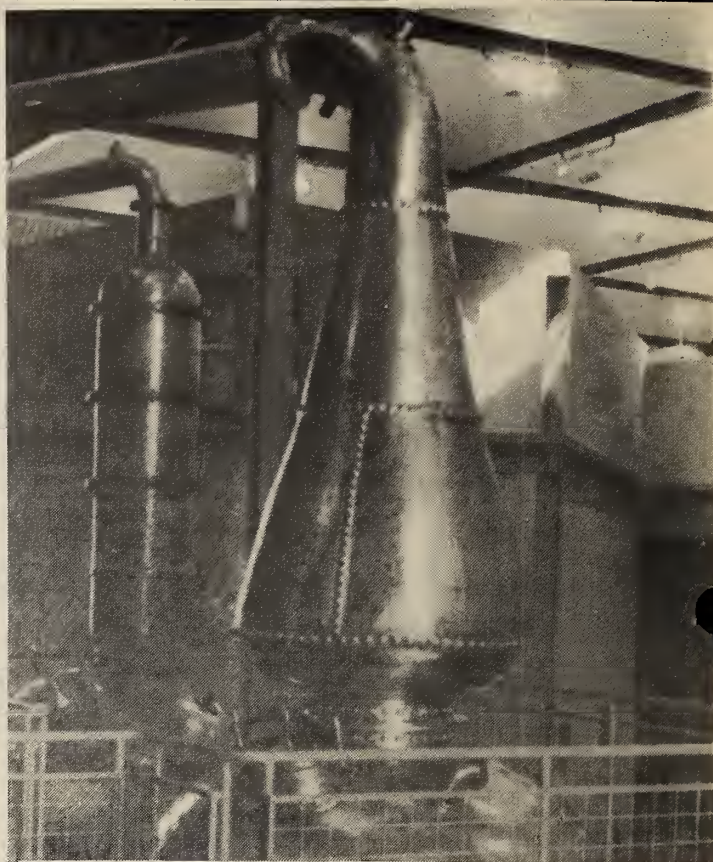


"No. The law is .08." - Nick St. John, Audio-Visual Technician, Doon Campus





The restaurant, found in the reception area, has eight trees around which the tables are placed.



On display are many copper stills that were used for distillation.

Seagrams: devoted to spirits

by Barb Cobean

The Seagram Museum is Canada's first industrial museum and the first in the world to be devoted to the history and technology of wines and spirits.

The museum officially opened May 17, 1984 and was built by the Seagram company which grew out of Granite Mill, a grain-grinding business founded by William Hespeler and George Randall in 1857. In the beginning, distillation of whiskey from surplus grain was only a sideline, but in the late 1860's, Joseph E. Seagram joined the firm and by 1883, after becoming the company's sole owner and building his own distillery, he introduced the Seagram 83 whiskey.

Construction of the Seagram Museum, located in Waterloo on the corner of Caroline and Erb Streets, began in 1981, at which time Peter Swann, director, David Nasby, associate director, and their staff began collecting equipment, information, artifacts and memorabilia.

Many of the artifacts required restoration, cleaning and polishing. They were then assembled into an easy-to-read display that depicted the history of distillation, the Seagram corporation and related products and industries.

The reception area, located in warehouse five, has towering red pine storage racks filled with hundreds of original white oak distillery barrels that almost reach the 50-ft.-high ceiling.

The museum gift shop sells unique gift items such as cookbooks, posters, glassware, pottery, cork-screws, picnic kits, and wine coolers.

Also in the reception area is the two-level restaurant. On the lower level, the dining tables are placed amidst eight large trees.

Tucked away in the left corner by the restaurant is the liquor store. It is well stocked with more than 200 Seagram products from around the world, which were imported exclusively for sale here.

The main exhibition hall, just through the warehouse, is a vast

120-ft.-square area with a 55-ft.-high skylight ceiling. There are two different kinds of stills on display here, the gleaming copper column stills from New Westminster British Columbia, built in 1940, and the turn-of-the-century copper brandy still from Bordeaux which represents an older method of distillation.

The hall also contains a greenhouse where berries, which are used as flavoring agents in the production of spirits, are grown.

The museum also contains a small theatre where a 15-minute show gives an introduction to distillation, wine-making and the Canadian-owned Seagram Corporation.

Off the main courtyard are the pavilions, each depicting a specific aspect of distillation or a related industry. There are also mini-films in various places throughout the room which show such things as barrel-making, bottle-making (old and new methods), and the making of a cork.

The museum boasts an important collection showing the development of the corkscrew over the last two centuries, a 1919 Pierce-Arrow delivery truck worth over \$30,000, and the second largest conservation department in the province.

A beverage alcohol library and archives, begun at the LaSalle plant in Montreal in 1970, has been brought to the Waterloo museum and includes 4,000 books on all aspects of the beverage alcohol industry from growing grain to alcoholism. It also includes 400 rare books on the wine industry, published prior to 1900, more than 100,000 bottle labels, over 25,000 photographs and negatives, about 5,000 liquor bottles of which most are unopened, between five to six thousand advertisements; and ephemera such as postcards, catalogues, broad-sides, posters and trade tokens.

To date, the museum has seen nothing but success. It is operated by a non-profit foundation supported by the Seagram organization, the world's largest corporation specializing in the making and marketing of wines and spirits.

